

**The Planning Healthy Communities Initiative (PHCI) promotes the consideration of public health impacts into decisions about projects and policies. PHCI is a forum that advances Health Impact Assessment (HIA) as a tool to improve planning and decision-making throughout New Jersey.**

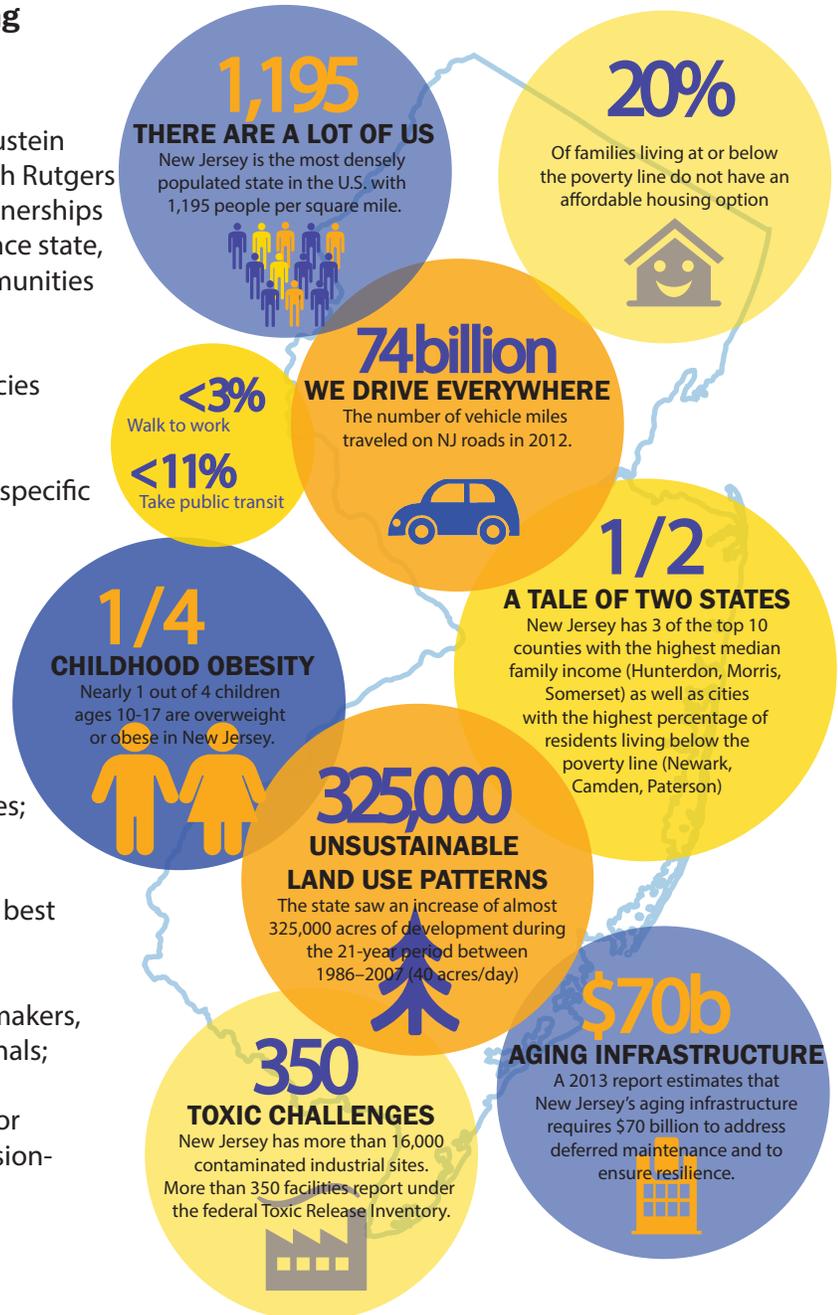
PHCI is an initiative of Rutgers University's Edward J. Bloustein School of Planning and Public Policy in collaboration with Rutgers Biomedical and Health Sciences (RBHS). PHCI builds partnerships to conduct Health Impact Assessments (HIA) that influence state, regional and local decisions that result in healthier communities and citizens.

PHCI advances strategies that promote Health in All Policies through:

- Undertaking HIA projects to illustrate benefits, inform specific decision-making and educate policy makers;
- Conducting outreach and education to practitioners and decision-makers about the value of HIA through conferences, briefings, workshops, and websites;
- Developing and delivering training and education to practitioners through coursework, studio classes, trainings and professional development opportunities;
- Developing a community of HIA practitioners in New Jersey to ensure performance of HIA and to facilitate best practices and information sharing;
- Building partnerships and networks among decision-makers, state and local agencies, and public health professionals;
- Conducting policy analyses to identify opportunities for integration of HIA into policy development and decision-making throughout New Jersey;
- Facilitating research and collection of data to improve standards of HIA practice in New Jersey.

## New Jersey BY THE NUMBERS

*New Jersey faces unique challenges that could benefit from HIA efforts*



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